



**BUILDING THE
FUTURE TOGETHER**

RUBI BRINGS INNOVATION TO CERSAIE 2025 WITH ITS NEW CERAMIC TILE CUTTERS

- As major bets for this edition, RUBI will exhibit the TK, the world's first asymmetrical monoguide tile cutter, and the DC Smart Advance, the first intelligent electric cutter, among other product ranges.

Rubí, 16th September 2025. RUBI is once again participating this year in the international ceramics exhibition from 22 to 26 September in Bologna (Italy).

RUBI will present very relevant product innovations, designed to transform the sector. One of the big bets is the new **TK monoguide tile cutter, the world's first asymmetrical monoguide tile cutter**. A cutter that maximizes the visibility of the cut, it provides a separation power of 1.500kg and unsurpassed precision. This development represents a significant advance in terms of ergonomics and efficiency, offering the professional full visibility during cutting and without obstacles. In addition, RUBI expands its range of monoguide manual cutters with the **RCH**, the most robust and lightest in its category.

In the range of electric cutters, RUBI presents the **DC-250 SMART ADVANCE, the first intelligent cutter on the market**. Able to instantly analyze the needs of the blade, the type and thickness of the material, it automatically adapts its speed and performance to ensure perfectly uniform cuts. With four speeds and finishing levels, it facilitates the work of the professional and optimizes both time and precision in each project. **The true smart cut**. Also presented is the **DL-125** cutter, powerful (2.4HP motor), light (only 14 kg.) and versatile.

In the cutting of large-format sheets, RUBI incorporates a new product within the CAS Alliance: the **TC-125 ENERGY CAS, the first battery-powered circular cutter**, which slides on guides to offer a straight and mitre cut with an exceptional finish.

In addition, the complete SLAB range for large format will also be exhibited, including the new **ERGO TILE TRANS** conveyor for lighter work. And also the **RETRAC-TABLE** work table, light, resistant and very easy to assemble and disassemble.

Attendees will be able to learn first-hand and try out the new RUBI products of 2026, at **stand C34 D33**, in **Hall 19**, where they will also find a space for the **RUBI ACADEMY**, which promotes the professional development of installers and customers in the sector through face-to-face and online training programmes.

These product developments reflect RUBI's commitment to innovation and continuous improvement, always seeking to offer professionals solutions that not only exceed their expectations, but also increase the efficiency and productivity of their work.



**BUILDING THE
FUTURE TOGETHER**

About RUBI Group RUBI was founded in 1951 in the city of Rubí, Barcelona, and is now a leading brand in tools for tile cutting and installation. It has 11 subsidiaries across the five continents and recurring sales in over 120 countries. It was created by the Boada brothers (Germans Boada, SA) with the aim of being the best partner for their customers by providing them with a comprehensive service and product solution. It has a focus on end users, offering them the widest range of tools to successfully tackle any tile installation project: tools for cutting, handling, transporting and installing tiles. The company constantly innovates new solutions and manufactures and markets differential products at the forefront of the sector. The aim is to make the tile fitter's work safer, easier and more efficient.

Press contact - Esther Marín | Marketing Specialist Email: emarin@rubi.com | Telf.: +34 676 542 881